**PRESS INFORMATION**

**Geneva**, **Monday 26** **February, 2024**

**MG OFFERS EVEN MORE AT GENEVA 2024**

* **Even more debuts from MG confirmed**
* **Cyberster’s headline power, performance and striking colours announced**
* **Premium international MG models to feature**
* **INTELLIGENT MOBILITY brand introduced to deliver advanced EVs**
* **Global debut for IM L6**

In addition to the global debut of the all-new MG3 Hybrid+, MG is offering even more at the 2024 Geneva Motor Show.

Today, MG is releasing new details of its highly anticipated Cyberster convertible at Geneva with the dramatic EV’s headline power and performance figures and striking colour options confirmed for the first time.

The Cyberster with its dual electric motor and all-wheel drive configuration confirms its status as the fastest accelerating and most powerful production car to have worn the iconic MG badge.

The car will cover 0-62mph (0-100km/h) in 3.2 seconds. Power output is 544PS (400kW) with maximum torque of 535 lb ft (725 NM).

The single motor Cybersterwill deliver power figures of 340PS (250kW) with the maximum torque available confirmed at 350 lb ft (475 NM). The 0-62mph (0-100km/h) sprint time will be just 5.2 seconds.

The Cyberster’s remarkable styling will be further enhanced with an evocative range of paint colours and finishes. The Dynamic Red launch colour will be joined by New English White and two

metallic paint choices, Camden Grey and Cosmic Silver. A dramatic Inca Yellow will be offered as a premium option. Both black and red roof colours will also be offered for Cyberster models.

The Cyberster will be joined by the MG4 EV XPower as well as two models from the company’s international portfolio, the fastback MG7 saloon and the all-electric MG9 saloon.

Both models underline MG’s genuine global appeal and presence, and the company’s ability to offer customers a comprehensive selection of models ranging from the new MG3 Hybrid+ supermini through to the luxurious, all-electric MG9.

There will also be a first opportunity to discover the premium and technologically cutting-edge SUVs and saloons, LS6 and L6. The L6 saloon is set to make its global debut at the Geneva Show.

IM stands for Intelligent Mobility and it is the new intelligent BEV brand from MG’s parent company and will explore new technologies to deliver an exciting driving experience.

Due to be available in Europe in 2025, IM models will be defined by a clear commitment to the use of advanced technology in driving assistance and controls, intelligent and connected services for customers as well as leading-edge EV powertrains.

The all-electric L6 combines breathtaking performance, accelerating to 0-100 km/h in under 3 seconds, whilst also delivering an exceptional range over 600 kilometres and 800 kilometres in two different specifications. \*

The all new MG3 Hybrid+ and L6 will be revealed at the Geneva Show at 10:30 CET, Monday 26 February. MG Stand Number 4251, Hall 4.

**- ENDS –**

**\*Projected range of IM L6 saloon is based on WLTP around 800 km+ (Solid State Battery) and 600km+ (Lithium-ion Battery).**

**About MG**

Established in 1924, MG Motor boasts a storied legacy that spans almost a century. Our roots are deeply anchored in our maiden venture, the MG 14/28 Super Sports car, a masterpiece crafted by the iconic Cecil Kimber. Steeped in innovation and fuelled by a commitment to the future, our focus has shifted electrifyingly towards envisioning sustainable and accessible mobility for all.

Today, our values are reflected in the MG4 EV, an award-winning hatchback which underlines our commitment to delivering forward-thinking, technologically advanced and exhilarating electric vehicles.

MG Motor’s dedication is simple yet profound: democratising mobility. Our diverse lineup, featuring petrol, electric, and hybrid vehicles, encompasses versatile hatchbacks, functional station wagons, and spacious SUVs, all brimming with cutting-edge technology.

Every MG vehicle is a testament to world-class design and is reinforced by our generous 7-year/80,000-miles manufacturer's warranty.

Discover more about MG Motor, our range, and our expansive sales network by visiting our website at <https://www.mg.co.uk/>

For a detailed look into our vehicles, high-resolution imagery, and comprehensive specifications, please explore <https://www.mg.co.uk/media-centre>

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