**PRESS INFORMATION – Monday 13th November 2023**

**London, UK**

**MG4 announced as Parkers Car of the Year 2024**

* **All-electric MG4 hatch takes three prizes in prestigious Parkers awards**
* **As well as overall ‘Car of the Year 2024’ trophy, MG4 EV takes ‘Best Small Family Car’ and ‘Best Value Car’ in the 2024 awards**
* **Parkers titles brings total of UK prizes for MG4 EV to more than 12 for the year**

MG Motor UK is celebrating a triple win at the Parkers New Car Awards 2024, with the MG4 EV taking two category wins in this year’s awards, as well as the outright title of Car of the Year 2024.

The MG4 EV has been named as Parkers’ ‘Best Small Family Car’ of the year, with judges recognising ‘that the MG4 EV offers excellent space for people, their luggage and nicknacks for the money’.

It has also been voted as ‘Best Value Car’ of the year according to Parkers’ editor Keith Adams, commenting that “the MG4 EV is not only great value, but also a very impressive piece of kit. Even if it were a similar price to its closest rivals, it would be a winner – but at thousands less it’s an irresistible choice for anyone looking for an all-electric family car”.

"Taking the top honours in the Parkers New Car Awards 2024 is a remarkable achievement for a value-priced EV,” said Keith Adams. “It's a reflection of just how effective MG’s rebirth has been, transforming into a fast-growing brand concentrating on EVs. In short, the MG4 EV is an outstanding Parkers Car of The Year."

The MG4 EV has now secured more than 30 award wins since its debut last year, including an impressive nine overall ‘Car of the Year’ titles.

Guy Pigounakis, Commercial Director at MG Motor UK, said: “We are thrilled that Parkers has recognised MG4 EV as Car of the Year in its New Car Awards 2024. To take such a prestigious award, is further recognition of the impact MG4 is having on the market.

“MG Motor UK is striving to offer customers affordable, practical, yet enjoyable EVs, and the MG4 line-up – which includes the new Extended Range model with 323 mile driving range and high-performance XPower hot hatch – certainly delivers on those aims.”

Parkers.co.uk is one of the UK’s biggest motoring reviews and advice websites, drawing more than three million sessions generating more than 10 million page views a month. Parkers has been running since 1972, initially as a monthly car valuation book, and has offered readers a comprehensive online car advice website for almost 25 years, expanding as users rely on its expert car reviews, buying tools, valuations, features, and cars for sale.

For more information about MG or to find your nearest dealer, visit [www.mg.co.uk](http://www.mg.co.uk).

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**About MG**

Established in 1924, MG Motor boasts a storied legacy that spans almost a century. Our roots are deeply anchored in our maiden venture, the MG 14/28 Super Sports car, a masterpiece crafted by the iconic Cecil Kimber. Steeped in innovation and fuelled by a commitment to the future, our focus has shifted electrifyingly towards envisioning sustainable and accessible mobility for all.

Today, our values are reflected in the MG4 EV, an award-winning hatchback which underlines our commitment to delivering forward-thinking, technologically advanced and exhilarating electric vehicles.

MG Motor’s dedication is simple yet profound: democratising mobility. Our diverse lineup, featuring petrol, electric, and hybrid vehicles, encompasses versatile hatchbacks, functional station wagons, and spacious SUVs, all brimming with cutting-edge technology.

Every MG vehicle is a testament to world-class design and is reinforced by our generous 7-year/100,000-mile manufacturer's warranty.

Discover more about MG Motor, our range, and our expansive sales network by visiting our website at <https://www.mg.co.uk/>

For a detailed look into our vehicles, high-resolution imagery, and comprehensive specifications, please explore <https://www.mg.co.uk/media-centre>

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