**PRESS INFORMATION – Tuesday 10th October 2023**

**London, UK**

**MG4 EV named ‘Best Family Electric Car’ at Carbuyer 2024 Awards**

* **MG4 EV takes another prize with prestigious Carbuyer category award**
* **Carbuyer praises the model’s range, comfort and practicality**
* **Long Range model is picked out as a family favourite, but entire MG4 EV line-up recommended**

The MG4 EV has been awarded Carbuyer’s Best Family Electric Car 2023, with the Long Range model given particular praise in the prestigious awards.

Highlighting the MG4 EV Long Range’s capability of up to 281 miles on a single charge, its practicality, interior comfort, and quality, the popular electric family hatch was a stand-out winner in its category.

Carbuyer commended the strength of the entire MG4 EV range, mentioning the value for money offered by the entry-level MG4 EV SE, and the driving thrills provided by the MG4 EV XPOWER electric hot hatch.

The judging panel commented: “The base car’s a bargain and the hottest XPOWER model is a riot on the right road. Yet it’s the Long Range that’ll make more sense to most; almost 300 miles on a charge, plus strong cabin comfort and decent practicality – there really is no better family EV than the MG4.”

Since its introduction a little over a year ago, the MG4 EV has now triumphed in almost 30 major awards, including an impressive eight overall ‘Car of the Year’ titles.

Guy Pigounakis, Commercial Director at MG Motor UK, said: “We are delighted that Carbuyer has recognised the MG4 EV as the best family electric car on the market. It’s already proved a popular choice for customers and, as we expand the range, its appeal continues to grow. For Carbuyer’s judges to grant us such an important award is further recognition for what MG is striving to achieve with affordable, practical and enjoyable EVs.”

Completing the MG4 EV line-up, MG Motor UK has also recently introduced a new Extended Range option, sitting above the Long Range model, further boosting driving range whilst retaining the comfort and styling of the existing award winning EV. Fitted with a larger 77 kWh battery, the MG4 EV Extended Range sees drivers able to cover up to 323 miles.

For more information about MG or to find your nearest dealer, visit [www.mg.co.uk](http://www.mg.co.uk).

- ENDS –

**About MG**

Established in 1924, MG Motor boasts a storied legacy that spans almost a century. Our roots are deeply anchored in our maiden venture, the MG 14/28 Super Sports car, a masterpiece crafted by the iconic Cecil Kimber. Steeped in innovation and fuelled by a commitment to the future, our focus has shifted electrifyingly towards envisioning sustainable and accessible mobility for all.

Today, our values are reflected in the MG4 EV, an award-winning hatchback which underlines our commitment to delivering forward-thinking, technologically advanced and exhilarating electric vehicles.

MG Motor’s dedication is simple yet profound: democratising mobility. Our diverse lineup, featuring petrol, electric, and hybrid vehicles, encompasses versatile hatchbacks, functional station wagons, and spacious SUVs, all brimming with cutting-edge technology.

Every MG vehicle is a testament to world-class design and is reinforced by our generous 7-year/100,000-mile manufacturer's warranty.

Discover more about MG Motor, our range, and our expansive sales network by visiting our website at <https://www.mg.co.uk/>

For a detailed look into our vehicles, high-resolution imagery, and comprehensive specifications, please explore <https://www.mg.co.uk/media-centre>

 **MG Press Office**T: +44 (0)3301 756940
E: pr@mg.co.uk
[www.mg.co.uk](http://www.mg.co.uk/)