PRESS INFORMATION – **Friday 19th January 2024**

**MG4 NAMED ‘SMALL ELECTRIC CAR OF THE YEAR’ AT WHAT CAR? AWARDS 2024**

* **MG4 EV retains 2024’s Small Electric Car at influential *What Car?* awards**
* **MG4 also takes ‘Best Electric Hot Hatch’ with high-performance XPOWER**
* **‘Best Electric Estate Car’ trophy goes to MG5 EV, while MG ZS EV awarded ‘Best Small Electric SUV for Value’**

The MG4 EV has been named ‘Small Electric Car of the Year’ and ‘Best Electric Hot Hatch’ at the 2024 What Car? Car of the Year awards, its second consecutive success, defending its title from the 2023 awards.

The What Car? team has recognised the MG4 as offering excellent value for money as well as a broad range of models for buyers to choose between. This includes the accessible MG4 SE, and long-distance MG4 Extended Range, which have earned the electric hatchback the best small family car title. The performance-focused XPOWER, which can sprint from 0-62mph in 3.8 seconds, was also highlighted as best electric hot hatch.

Commenting on the MG4’s win, Steve Huntingford, editor at What Car? said: “The MG4 is very well priced, yet this hasn't been achieved by cutting corners. Instead, it's a practical electric family car with a good range and neat handling that just happens to be great value. All things considered, we reckon it's one of the best cars to ever wear the MG badge.”

The latest awards see the MG4 continue its winning ways, having secured more than 30 awards since it was launched in the autumn of 2022. The MG4 also ended 2023 as the second best-selling electric car in the UK.

What Car? also recognised the MG5 EV, with judges naming it as ‘Best Electric Estate’, and the MG ZS EV as ‘Best Small Electric SUV for Value’, both retaining their titles from last year.

“It’s a fantastic achievement for the MG4 to have been recognised by What Car? again. During 2023, the MG4 range delivered even more choice for customers, with models like the Extended Range, offering families great practicality and over 300 miles of driving on a single charge,” said David Allison, MG Head of Product and Planning.

“To have triumphed two years in a row, and won such a key award that so many car buyers will be looking at, is a source of immense pride for everyone at MG.”

- ENDS –

**About MG**

Established in 1924, MG Motor boasts a storied legacy that spans almost a century. Our roots are deeply anchored in our maiden venture, the MG 14/28 Super Sports car, a masterpiece crafted by the iconic Cecil Kimber. Steeped in innovation and fuelled by a commitment to the future, our focus has shifted electrifyingly towards envisioning sustainable and accessible mobility for all.

Today, our values are reflected in the MG4 EV, an award-winning hatchback which underlines our commitment to delivering forward-thinking, technologically advanced and exhilarating electric vehicles.

MG Motor’s dedication is simple yet profound: democratising mobility. Our diverse lineup, featuring petrol, electric, and hybrid vehicles, encompasses versatile hatchbacks, functional station wagons, and spacious SUVs, all brimming with cutting-edge technology.

Every MG vehicle is a testament to world-class design and is reinforced by our generous 7-year/80,000-miles manufacturer's warranty.

Discover more about MG Motor, our range, and our expansive sales network by visiting our website at <https://www.mg.co.uk/>

For a detailed look into our vehicles, high-resolution imagery, and comprehensive specifications, please explore <https://www.mg.co.uk/media-centre>

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