**PRESS INFORMATION – Tuesday 5th December 2023**

**London, UK**

**MG CELEBRATES SALES SUCCESS AND AWARDS TRIUMPH**

* **MG4 EV sales beat this year’s target with a month to spare, with over 20,000 sold in 2023 so far**
* **All-electric hatchback is UK’s second best-selling EV in 2023 YTD**
* **Electrifying.com picks MG4 EV for two key awards**

The MG4 EV has sold more than 20,000 units in 2023 to date, reaching the milestone in November, and securing two more awards in the process.

New figures from the Society of Motor Manufacturers and Traders (SMMT) out today (Tuesday 5th December) show that the multi-award winning EV finished the month as the second best-selling electric car in November 2023, with 1,760 sales. This sees MG Motor UK counter a challenging month for the EV market, which experienced a rare decline in sales compared to last year.

MG’s all-electric sales topped 2,000 units in November, making up one in ten of all EVs sold during the past month.

With the MG4 EV’s popularity clear to see, MG Motor UK is celebrating two new awards for the electric hatchback, which further reinforce its excellent value for money offering. The Electrifying.com annual awards picked the MG4 EV for two of its eleven categories – Salary Sacrifice Car of the Year and Money Saving Electric Car of the Year.

Founder and CEO of Electrifying.com Ginny Buckley commented:“We don’t think there is a better value electric car currently on sale than the MG4 and it’s a car that makes switching to electric for the first time easy. It’s a distinctive hatchback packed with driving fun, there’s enough space for a family, impressive range and fast charging - while it costs less than electric rivals and can even beat petrol models on price.”

Guy Pigounakis, MG Motor UK’s Commercial Director, said: “We are delighted with the MG4 EV’s performance this year, both in terms of sales and popularity. Customers are recognising the MG4’s value, practicality, efficiency, and style, as are the UK’s motoring press.

“With a broad product line-up – from the accessible SE, through the high-value Long Range and distance-champion Extended Range, topping out with the XPOWER – we believe the MG4 EV has one of the most versatile ranges in the electric car market. At present, the MG4 EV’s affordability credentials are also further enhanced with a 0% finance offer on SE and Long Range models.”

The MG4 EV has now secured more than 30 award wins since its debut last year, including an impressive nine overall ‘Car of the Year’ titles.

For more information about MG or to find your nearest dealer, visit [www.mg.co.uk](http://www.mg.co.uk).

- ENDS –

**About MG**

Established in 1924, MG Motor boasts a storied legacy that spans almost a century. Our roots are deeply anchored in our maiden venture, the MG 14/28 Super Sports car, a masterpiece crafted by the iconic Cecil Kimber. Steeped in innovation and fuelled by a commitment to the future, our focus has shifted electrifyingly towards envisioning sustainable and accessible mobility for all.

Today, our values are reflected in the MG4 EV, an award-winning hatchback which underlines our commitment to delivering forward-thinking, technologically advanced and exhilarating electric vehicles.

MG Motor’s dedication is simple yet profound: democratising mobility. Our diverse lineup, featuring petrol, electric, and hybrid vehicles, encompasses versatile hatchbacks, functional station wagons, and spacious SUVs, all brimming with cutting-edge technology.

Every MG vehicle is a testament to world-class design and is reinforced by our generous 7-year/100,000-mile manufacturer's warranty.

Discover more about MG Motor, our range, and our expansive sales network by visiting our website at <https://www.mg.co.uk/>

For a detailed look into our vehicles, high-resolution imagery, and comprehensive specifications, please explore <https://www.mg.co.uk/media-centre>