**PRESS INFORMATION – Thursday 13 July**

**London, UK**

**MG SWITCHES ON THE POWER AT GOODWOOD**

* **Three global debuts from MG at Goodwood**
* **All-electric, high-performance MGs unleashed on the famous Hill climb**
* **Cyberster, MG4 EV XPOWER and EX4 all feature in the First Glance Paddock**
* **MG starts centenary celebrations in style**

MG returned to the Goodwood Festival of Speed today with a high voltage display of electric- powered performance. There were three global debuts in one day from MG including the much-anticipated first running of the Cyberster roadster, the brand new MG4 EV XPOWER and the striking EX4 concept car which was designed by MG’s London design team just for Goodwood.

The two-seater Cyberster and MG4 EV XPOWER – both blessed with searing acceleration – were two of the star attractions on the Goodwood Hill.

The MG4 XPOWER, which is presently the most powerful MG production car and capable of delivering 435PS and up to 600Nm of torque, used its innovative dual motor configuration which delivers power to all four wheels to launch off the start line.

Capable of accelerating from 0-62mph in 3.8 seconds, the XPOWER shared top-billing with the Cyberster which proved to be equally rapid on the hill climb.

The Duke of Richmond was also treated to a special preview of the dramatic convertible by leading British designer Carl Gotham whose London-based team played a key part in creating a sports car for the electric era but with some classic MG roadster styling.

MG also revealed a third high performance car, the EX4 concept boldly reimagining the Metro 6R4 rally legend of the 1980s, but moving with the times, is now underpinned by the MG4 XPower’s extremely powerful electric drivetrain.

Designed by MG’s team in London, the EX4 features a distinctive livery designed especially for Goodwood and celebrates the 40th anniversary of the legendary Metro 6R4.

Guy Pigounakis, Commercial Director for MG UK, comments:

“Goodwood’s unique atmosphere is the perfect place to showcase our new generation of electric MGs which will engage and exhilarate drivers, as well as being a great way to kick-off our centenary celebrations.”

For more information about MG or to find your nearest dealer, visit [www.mg.co.uk](http://www.mg.co.uk).

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**About MG**

MG is the fastest growing car brand in the UK, with a market leading range of electric vehicles that are encouraging more drivers than ever to switch to zero emission motoring.

Tracing its history back to 1924, MG is famous for building sporty, exciting and affordable cars. Today, the company is establishing itself as a driving force in the rapidly expanding UK electric car market, with a reputation for outstanding design, market-leading technology and excellent value for money.

Designed in Marylebone, London, and manufactured in state-of-the-art factories in several countries, today’s MGs are practical, spacious and packed with technology. From its innovative new Modular Scalable Platform (MSP) to the intelligent iSmart vehicle data app, MG continues to demonstrate a forward thinking and progressive approach to the needs of today’s discerning motorists.

With a national network of over 150 dealerships, MG is accessible to customers everywhere with professional sales and aftersales provision across the UK. All new MGs are built with world-class components and are backed by a comprehensive manufacturer’s 7-year warranty.

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