**PRESS INFORMATION – Friday 17th March**

**MG4 EV NAMED ‘EV BREAKTHROUGH OF THE YEAR’ WITH THREE MORE AWARD WINS**

* MG Motor UK has continued its successful awards run with three new fleet award wins
* Fleet News has announced the MG4 EV as ‘EV Breakthrough of the Year’ during a prestigious ceremony at Grosvenor House, London
* MG models have also been recognised at the Business Motoring Awards, with the MG5 EV selected as ‘Best Small Car’ and the MG4 EV as ‘Best Small EV’

MG Motor UK has continued a hugely successful awards run so far in 2023, recognised by two major independent awards within the fleet sector.

At the prestigious Fleet News Awards at Grosvenor House, Park Lane, BBC News anchor and 2023 awards host Huw Edwards revealed the MG4 EV as ‘EV Breakthrough of the Year’.

Fleet News lauded MG’s new all-electric hatchback as a true driver’s car, praising its winning combination of excellent range and affordable price point.

The panel of judges commented, “MG is changing the game in the electric vehicle sector by bringing down the entry level price point with usable real-world range. Yet the MG4 is anything but entry level: drivers love it and evangelise about their experiences, making the car a viable alternative to true premium rivals.”

The MG4 EV was also highly commended by Fleet News in the ‘Best Lower Medium Car’ category, marking a successful evening for the popular new model. Starting from just £26,995, the MG4 EV has already proved a hit with customers, as a car that offers affordable electric motoring without compromise.

Earlier this month, The Business Motoring Awards, which highlights the best new vehicles on offer for the SME fleet industry, also highlighting MG as a great choice for customers looking to electrify their fleet – naming the MG4 EV as ‘Best Small EV’ of 2023 and the MG5 EV as ‘Best Small Car’.

Geraint Isaac, Head of Fleet Sales at MG Motor UK, said: “It’s an honour to be recognised for the great things we’ve achieved alongside our fleet customers, who are hugely important to us at MG. We’re committed to offering an excellent selection of vehicles for a wide range of businesses and requirements, and are confident the latest range of MGs offer a great choice for all types of fleet customers. I’d like to personally thank both the Fleet News and Business Motoring Awards judging panels.”

- ENDS –

**Notes to editors**

Pictured (from left to right): Huw Edwards - Fleet News Awards host, Geraint Isaac - Head of Fleet Sales at MG Motor UK and John Tracy - CEO at Consumer Division, Zenith.

**About MG**

MG is the fastest growing car brand in the UK, with a market leading range of electric vehicles that are encouraging more drivers than ever to switch to zero emission motoring.

Tracing its history back to 1924, MG is famous for building sporty, exciting and affordable cars. Today, the company is establishing itself as a driving force in the rapidly expanding UK electric car market, with a reputation for outstanding design, market-leading technology and excellent value for money.

Designed in Marylebone, London, and manufactured in state-of-the-art factories in several countries, today’s MGs are practical, spacious and packed with technology. From its innovative new Modular Scalable Platform (MSP) to the intelligent iSmart vehicle data app, MG continues to demonstrate a forward thinking and progressive approach to the needs of today’s discerning motorists.

With a national network of over 150 dealerships, MG is accessible to customers everywhere with professional sales and aftersales provision across the UK. All new MGs are built with world-class components and are backed by a comprehensive manufacturer’s 7-year warranty.

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