PRESS INFORMATION – **24 November 2022**

**MG MOTOR UK NAMED ‘CARMAKER OF THE YEAR’**

* **Motor Trader, the UK’s longest running vehicle retail magazine, has awardedMG with the prestigious ‘Carmaker of the Year’ title**
* **Judges highlighted impressive sales growth of 64.4% year on year, a strong product range and successful partnerships with UK dealers**

MG Motor UK has secured ‘Carmaker of the Year’ at the Motor Trader Industry awards, with judges highlighting its impressive sales performance as a driving factor for the honour.

MG sold 45,080 cars between January and October this year, marking a 64.4% increase in sales year on year. Motor Trader also commended the company for further strengthening its product line-up and offering some of the most competitively priced electric vehicles available in the UK, with the MG4 SE Standard Range available from just £25,495.

The all-electric MG4 models, launched earlier in the year, have also been extensively praised by Motor Trader for generous equipment levels, practicality and driver engagement.

The Motor Trader Industry Awards - which took place at Grosvenor House, Park Lane, London yesterday evening – is now in its 32nd year and has grown to become the most prestigious and coveted awards ceremony in the UK motor retail industry, recognising the highest levels of professionalism and excellence in the sector. The judging panel commented:

 “MG Motor has a range of well-priced EV models which are achieving strong sales in the UK. The franchise is attractive to a growing number of dealers from a business perspective, performing strongly in successive dealer surveys in terms of current and future profitability. Dealers rate the franchise highly on the levels of capital investment required and think its standards are fair and reasonable.”

Receiving the award, Guy Pigounakis, Commercial Director at MG Motor UK, said:

“We have made significant steps to make EV ownership far more affordable and deliver cars that are enjoyable to own and drive, so we’re delighted this has been recognised. Receiving such positive feedback from Motor Trader and the industry professionals who do so much to support us is an encouraging sign that MG is heading in the right direction.”

Motor Trader provides the latest news, views and analysis on Britain’s dynamic car retailing sector and over the course of the year produces unique industry surveys identifying the Top 200 Franchised Dealers, Top 75 Independent Retailers, Top 75 Independent Garages and Top 100 Bodyshops. It has been reporting on this fast-changing market for over 100 years and is read by senior management in franchised and independent dealers as well as car manufacturers, repair garages, bodyshops and the aftermarket sector.

For more details about MG or to find your nearest dealer, visit [www.mg.co.uk](http://www.mg.co.uk)

- ENDS –

**About MG**

MG is the fastest growing car brand in the UK, with a market leading range of electric vehicles that are encouraging more drivers than ever to switch to zero emission motoring.

Tracing its history back to 1924, MG is famous for building sporty, exciting and affordable cars. Today, the company is establishing itself as a driving force in the rapidly expanding UK electric car market, with a reputation for outstanding design, market-leading technology and excellent value for money.

Designed in Marylebone, London, and manufactured in state-of-the-art factories in several countries, today’s MGs are practical, spacious and packed with technology. From its innovative new Modular Scalable Platform (MSP) to the intelligent iSmart vehicle data app, MG continues to demonstrate a forward thinking and progressive approach to the needs of today’s discerning motorists.

With a national network of over 150 dealerships, MG is accessible to customers everywhere with professional sales and aftersales provision across the UK. All new MGs are built with world-class components and are backed by a comprehensive manufacturer’s 7-year warranty.

**For further information please contact:**

**JACK CONSTANTINE**

MG Press Office

T: +44 (0) 7925 635624

E: jack.constantine@loopagency.co.uk

[www.mg.co.uk](http://www.mg.co.uk)

**HEATHER WEBB**

MG Press Office

T: +44 (0)3301 756940

E: pr@mg.co.uk

[www.mg.co.uk](http://www.mg.co.uk)