**PRESS INFORMATION** – **Thursday 25 April, 2024**

**READY TO EXHILARATE**

**MG CYBERSTER TROPHY AND GT**

* **Dramatic MG EV convertible arrives**
* **MG Cyberster Trophy £54,995**
* **Flagship MG Cyberster GT £59,995**
* **Performance focused, open-top motoring begins a compelling new era**

MG Motor UK has announced today that its highly-anticipated EV roadster, the Cyberster, is now available to order with the first UK deliveries planned for August this year.

The single motor ***Cyberster Trophy*** is available from £54,995 OTR and like all MG models is supported by a comprehensive 7-year, 80,000-mile warranty.

Featuring signature scissor doors as envisioned by Carl Gotham and his MG London design team as well as a fully-electric fabric hood which can be opened or closed in as little as 15 seconds at speeds up to 30mph, the rear-wheel-drive Cyberster Trophy promises to be a compelling yet refined drive.

The Trophy delivers power figures of 340PS (250kW) with maximum torque confirmed at 350 lb ft (475 Nm). The 0-62mph sprint is completed in just 5.0 seconds.

The £59,995 ***Cyberster GT*** will be the marque’s new flagship, and the most powerful production model in MG’s 100-year history with no less than 503PS (375kW) and 725Nm (535 lb ft) of torque. The dual-motor, all-wheel-drive GT is capable of sprinting from 0-62mph in a staggering 3.2 seconds.

Both the Trophy and GT are equipped with four drive modes – Comfort, Custom, Sport and Track – allowing drivers to explore the full potential of the Cyberster from refined, long-distance touring through to pure, performance-focused options.

The Cyberster’s electrifying performance is combined with a luxurious and technologically advanced cabin which catapults the grand touring experience into the electric era, creating an environment hitherto reserved for ultra-expensive GTs replete with 6-way electrically-adjustable heated seats with memory function and electric lumbar support. A distinctive heated steering wheel featuring 4-way adjustability as well as twin paddles to assist with kinetic regeneration, completes the perfect juxtaposition of elegance and outright sportiness of the cabin space.

To maximise the pleasure and comfort of long distance, roof-down motoring, a specially-designed wind deflector positioned between the front seats reduces buffeting to a minimum.

The Trophy and GT’s 77kWh battery delivers an exemplary combination of range and performance. Maximum range (WLTP) for the Trophy is 316 miles and 276 miles for the more performance-focussed GT.\*

David Allison, MG Head of Product and Planning, comments:

“The Cyberster is a car designed to excite, whether through its head-turning design or its scintillating performance.

“Both the Trophy and GT are compelling two-seat EV sporting roadsters which promise to propel grand touring into the electric age.”

**A sporting grand tourer for the electric age**

Both the Cyberster Trophy and GT have undergone an extensive 18-month performance and handling development programme in the UK, directed by MG’s Longbridge engineering team who also played a key role in developing the award-winning MG4 EV.

The end result is a powerful roadster with a chassis optimised for UK and continental driving that offers high-levels of refinement in the city right through to a genuinely sporting experience on the open road.

The Cyberster is equipped with Brembo brakes as well as three-mode regenerative braking to maximise energy efficiency and extend the driving range. Trophy features a 19-inch alloy Lightning-design wheel, while the GT wears a 20-inch Jetstream-design with Pirelli P Zero tyres for optimised performance and control.

The impressive driving range for a sporting GT is underpinned by rapid DC charging up to 150kW, enabling a charge of 10% to 80% to be delivered in only 38 minutes.\*\*

An extensive suite of driver assistance features provides additional safety and actively managing traffic conditions via MG Pilot. This includes Lane Change and Lane Keep Assist, Adaptive Cruise Control, Blind Spot Detection, Active Emergency Braking with pedestrian and bicycle detection, Traffic Jam Assist, Intelligent Speed Assist and Intelligent Headlight Control.

**A beautiful, connected cabin for a contemporary GT**

Automatically-opening twin scissor doors ensure that entering the Cyberster is always an occasion.

The cabin has the classic two-seat configuration of a British roadster but with both driver and passenger placed at the centre of a contemporary, connected, cutting-edge experience.

Central to that is the wraparound three-screen cockpit, with a 10.25-inch driver display flanked by two 7-inch displays. A further colour display mounted in the centre console provides touchscreen access to the dual-zone climate controls. An extensive range of infotainment features are included, with Android Auto, Apple CarPlay, 8-speaker Bose sound system, DAB and voice recognition. A 360° parking camera and twin USB ports are also standard.

Practical touches include a central armrest with storage, ambient lighting, sunglasses storage, sunvisors with integrated mirrors and lights and a 12v power socket. A 249-litre boot capacity ensures grand touring practicality for a long weekend.

MG’s interior designers have designed a cabin to match the striking exterior. In addition to the highly distinctive and multi-functional steering wheel there are metal sports pedals, with the leather-style seats available in grey with white accents or black with red. There are five exterior colour choices, from the classic New English White to the vibrant Inca Yellow, accentuated by the contrasting black lower trim. Including roof fabric and exterior paint colours, there are 32 combinations to choose from.

Orders can be placed with selected MG dealers across the UK and full details are available at [mgcyberster.co.uk](https://www.mgcyberster.co.uk/)

**ENDS**

\*These figures are subject to final verification and UK Type approval

\*\*Further charging information is available in the technical briefing

**About MG**

Established in 1924, MG Motor boasts a storied legacy that spans a century. Our roots are deeply anchored in our maiden venture, the MG 14/28 Super Sports car, a masterpiece crafted by the iconic Cecil Kimber. Steeped in innovation and fuelled by a commitment to the future, our focus has shifted electrifyingly towards envisioning sustainable and accessible mobility for all.

Today, our values are reflected in the MG4 EV, an award-winning hatchback which underlines our commitment to delivering forward-thinking, technologically advanced and exhilarating electric vehicles.

MG Motor’s dedication is simple yet profound: democratising mobility. Our diverse lineup, featuring petrol, electric, and hybrid vehicles, encompasses versatile hatchbacks, functional station wagons, and spacious SUVs, all brimming with cutting-edge technology.

Every MG vehicle is a testament to world-class design and is reinforced by our generous 7-year/80,000-miles manufacturer's warranty.

Discover more about MG Motor, our range, and our expansive sales network by visiting our website at <https://www.mg.co.uk/>

For a detailed look into our vehicles, high-resolution imagery, and comprehensive specifications, please explore <https://www.mg.co.uk/media-centre>

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